

THE NATIONAL OPENART COMPETITION CHICHESTER

President Duke of Richmond

The Changing Face of Photography.

Submissions are pouring in for the 14th National Open Art Competition the Deadline has been extended to midnight 5th September and we are delighted to see so many photographic entries for the first year.

Judging this year will once again be headed up by **Gavin Turk** of YBA notoriety, supported by **Catherine Lampert** former director of the Whitechapel Gallery in London, **Lisa Wright** 2009 NOAC Winner, **Francis Hodgson** FT Photographic critic, and **David Barrie** is our lay judge.

Photography has long been considered the poor relation within the visual art's family, alongside the other disciplines painting drawing and sculpture, photography has struggled to gain recognition and street credibility.

Now however photography has reached the platform ready to accompany its visual art peers. It is now one of the most popular art forms in the world, mainly due to the advent of digital technology making it more accessible; we can now take photographs on our phones giving us reportage style images which can be uploaded in seconds on to Facebook, Twitter, websites and Blogs and click we have a global audience.

The most prestigious photographic competition is the Prix Pictet with prize money of CHF 100,000. The Pictet was launched in 2008 in Geneva by a private bank Pictet & Cie this is the leading prize in the world for photography and sustainability and it has a unique mandate – *to use the power of photography to communicate vital messages to a global audience* they currently have a worldwide audience of 400 million.

The National Open Art Competition is delighted to be one of the first open art competitions to include photography alongside drawing, painting, original prints, and wall assemblages as one of the medium criteria.

The National Open Art Exhibition will be showing at The Minerva Theatre, Chichester Festival Theatre from October 30th- 13th November.

The 2nd Chichester Art Lecture will be October 30th 7.30pm "The Hollywood History of Art" given by Sir Christopher Frayling. **Book Now to avoid disappointment 01243-781312.CFT www.thenationalopenartcompetition.com**